Innovate for Europe
GREENTECH, HEALTHTECH & SMART CITY SHOWDOWN

Smart City Greentech HealthTech

URBAN TECH
Final event

6-7 June 2024
Graz, Austria

Innovate for Europe
Greentech, Health Tech & Smart City Showdown

On June 6th and 7th, 2024 the **URBAN TECH Final Event** "*Innovate for Europe – Greentech, Health Tech & Smart City Showdown*" is set to take center stage in association with **15seconds Festival**. This gathering will showcase the cutting-edge solutions across Greentech, Smart City, and Health Tech sectors that have been developed by URBAN TECH solution providers.

Demonstration, pitching, networking,...and…

The event is meant not to be just a platform for showcasing innovations but also an occasion for networking to meet potential partners, stakeholders, investors.

Across two days, Solution Providers will have the unique opportunity to showcase their solutions in the context of 15s Festival.

There will be a possibility to directly engage with the dynamic community of URBAN TECH and 15s Festival spanning different sectors, creating a unique chance to establish connections and explore collaboration opportunities that could shape the future of the businesses.

URBAN TECH Prize

The URBAN TECH programme provided an opportunity for Solution Providers to propose solution to more than 300 challenges. The more than 160 companies were able to validate the solution with Challenge Owners during the Hackathons. 80 companies were selected to develop an MVP and 33 were able to do Piloting with the help of mentor and experts. Out of the 33 selected companies, 23 continued to a Market Discovery Phase.

Now we've come to an end of this 3-year journey. The best 3 solutions in Health Tech, Greentech and Smart City will be selected to receive the **URBAN TECH Prize** and will be awarded with a **total sum of 15.000 EUR**.

Join us at the 15seconds Festival venue for this final event, meet URBAN TECH community and pave the way for future collaboration opportunities!

urban tech

In association with:
FIFTEEN® SECONDS

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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101005301

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Programme
1st Day, 6th June

09:00 – 09:30	**Welcome coffee and registration for URBAN TECH participants** *Venue: 15s Festival URBAN TECH Booth*
09:30 – 10:00	**Warm-up: Sector-wise session to collect experiences and leads, and to further partnership building** *Venue: 15s Festival URBAN TECH Booth*
10:00 – 12:00	**Exploring 15s Festival**
12:00 – 13:00	**Lunch Break**
13:00 – 14:30	**URBAN TECH Investor meetup sessions** *Venue: 15s Festival URBAN TECH Booth*
14:30 – 15:00	**Break**
15:00 – 15:10	**Welcome words** *Venue: 15s Festival Stage*
15:10 – 15:20	**Keynote** *Venue: 15s Festival Stage*
15:20 – 15:30	**Presentation of URBAN TECH results** *Venue: 15s Festival Stage*
15:30 – 15:40	**Break**

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15:40 – 17:20	**URBAN TECH Prize Pitch Competition** *Venue: 15s Festival Stage* Presentation of the jury Smart City Pitches Greentech Pitches Health Tech Pitches
17:20 – 17:30	**Break**
17.30 – 18:00	**Panel discussion: Urban Innovation through collaborative partnership** *Venue: 15s Festival Stage*
19:00 – 21:00	**URBAN TECH Party** *Venue: UNICORN Start-up and Innovation Hub*

2nd Day, 7th June

9:00 – 12:00	**Demonstration activities by Solution Providers** *Venue: 15s Festival URBAN TECH Booth*
12:00 – 13:00	**Q&A with Enterprise Europe Austria Network** *Venue: 15s Festival URBAN TECH Booth*
12:30 – 13:00	**Farewell get-together** *Venue: 15s Festival URBAN TECH Booth*
13:00 – 17:00	**Meet and greet URBAN TECH** *Venue: 15s Festival URBAN TECH Booth*
17:00	**Closing the event**