

25th of November 2022

ZWI/Unicorn Hackathon Invitation



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101005301

@urbantechh2020



1. Hackathon

Unicorn Start-up and Innovation Hub builds the interface between business and science on the campus of the University of Graz by providing an infrastructure for innovation and also fueling networking and the development of start-ups.

Since last year we are partners of the EU-Project URBAN Tech and after the Open Call process and evaluation of the best SMEs/start-ups, we are delighted to invite and bring together the Challenge Owners and their Solution Providers in our organized physical hackathon.

The hackathon will include:

- **Inspirational session,**
- **Training session for Solution Providers,**
- **1-to-1 meetings between the Challenge Owner and Solution Provider** to get the background information and access to resources (data mostly). Hacking the business case – Solution Provider takes the information and starts to describe/build/develop the service or product needed, to prepare a presentation of the demo solution, to create a business model for the solution to scale globally, to draft a pilot action plan together with Challenge Owner (incl. timeframe, budget, agreements on funding, needed funding from the project, KPIs that are going to be achieved).
- **Pitching** – results from previous step are presented to the Technological and Business Validation Panel.

2. Transport and accommodation in Graz

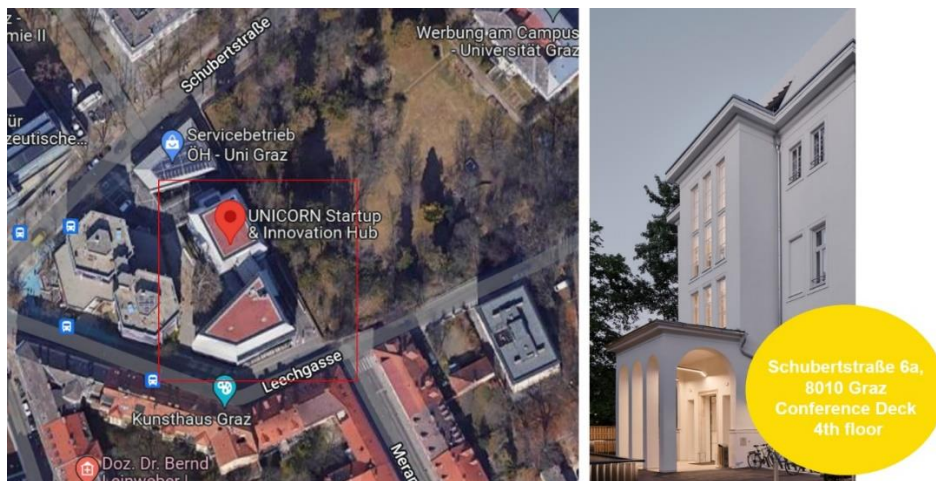


Figure 1 Location of the hackathon

- Transport information
 - by car
 - by train: direct connections from many European cities to the Graz central main station

- by plane:
 - Graz Airport
 - Vienna Airport
 - Ljubljana Airport

- From Graz Hauptbahnhof/central main station to the hackathon venue “Conference Deck” at Unicorn Start-up & Innovation Hub:
 - with bus line 63 (Hauptbahnhof – Schulzent. St.Peter)
Bus stop “UNI/Mensa”
 - with tram lines 1 or 7 (direction “Mariatrost” and “LKH Med Uni”)
Tram stop “Merangasse”

- Accommodation information recommendations
Here you can find a short selection of hotel recommendations:
 - B&B Hotel Graz-Hbf
Annenstraße 58-60, 8020 Graz • 0316 890861
 - JUFA Hotel Graz City
Idlhofgasse 74, 8020 Graz • 057 083 210
 - Hotel Motel One Graz
Jakominipl. 7, 8010 Graz • 0316 2315280
 - Lendhotel
Grüne G. 2, 8020 Graz • 0316 717000
 - Hotel Daniel Graz
Europapl. 1, 8020 Graz • 0316 7110800

3. Agenda

25 November 2022

TIME (CET)	TOPIC
8:30-9:00	Registration
9:00-9:15	Welcome - streamed <i>Bernhard Weber – Managing Director</i> <i>Peter Riedler – Rector of University of Graz</i>
9:15-9:45	Inspirational session – Successful startup x corporate/public sector cooperation -streamed
9:45-10:15	Information about the final pitches and next steps in the programme
10:15-10:30	Break
10:30-11:15	Group 1 - Challenge Owner x Solution Provider x Mentor meetings Group 2 - Teamwork on pitch and demo solution

11:15-12:00	Group 1 - Teamwork on pitch and demo solution Group 2 - Challenge Owner x Solution Provider x Mentor meetings
12:00-13:00	Lunch
13:00-14:00	Teamwork on pitch and demo solution
14:00-14:45	Group 1 - Solution Provider x Mentor meetings Group 2 - Teamwork on pitch and demo solution
14:45-15:30	Group 1 - Teamwork on pitch and demo solution Group 2 - Solution Provider x Mentor meetings
15:30-15:45	Break
15:45-16:00	Welcome words from the Technical and Business Validation Panel
16:00-18:00	Final pitches (10-15x10 minutes+2-3 minutes change)
18:00-18:30	Jury meeting / Break
18:30-19:00	Winner announcements
19:00-21:00	Buffet dinner

During the day a 15-minute slot can be reserved with a pitch trainer to ask for advice and receive feedback about the pitch between 10:30 and 15:30.

4. What next?

After the hackathon, **the selected 80 + 36 SMEs, start-ups** qualifying to the next stage will be invited **to submit a full proposal** in order to receive the 1st funding, that is the MINIMUM VIABLE PRODUCT VOUCHER. If SME, start-up fails to submit the full proposal in due time, top ranked SMEs, start-ups from reserve list are invited to the process. The details of the full proposal will be available by the latest in November 2022. The full proposal shall describe the pilot action plan (timeframe, budget, activities, etc.) agreed with the Challenge Owner during the hackathon. You can find more information in the [Guide for Applicants](#).

The Guide for Applicants aims at describing the overall financial support scheme and presents the detailed process of the short proposal submission. Further details and templates on the next selection process will be provided at the different stages.